

## REPORT TO INFRASTRUCTURE SERVICES COMMITTEE – 19 AUGUST 2021

### UPDATE ON TOUR OF BRITAIN

#### 1 Reason for Report/Summary

- 1.1 This Report updates Members on the progress of Aberdeenshire Council and Aberdeen City Council jointly hosting the final stage of the 2021 Tour of Britain professional cycle race which is scheduled to take place on Sunday 12 September 2021.
- 1.2 The first decision to host the race was taken by this Committee on 20 June 2019 ([Item 16](#)). An update was previously given at ISC on 17 June 2021 ([Item 16](#)).

#### 2 Recommendations

The Committee is recommended to:

- 2.1 Note the progress of preparations for the Tour of Britain; and
- 2.2 Note the improved situation on the timetable for the lifting of coronavirus restrictions.

#### 3 Purpose and Decision-Making Route

- 3.1 During the Infrastructure Services Committee meeting of 17 June 2021 (Item 16) Members requested to be kept up to date with progress towards hosting a stage of the Tour of Britain event.

#### 4 Discussion

- 4.1 The route was publicly announced on 20 July 2021 and forms **Appendix 1** to this Report.
- 4.2 Officers are working with organisers, Sweetspot, on plans to engage with residents and businesses on the route. A brochure will be produced outlining the route and expected times.
- 4.3 The start area has been planned and there will be more intensive engagement with residents and businesses impacted in Stonehaven. Access will be limited for a small number of residents for a period of 2 hours on the morning of the event. Emergency services access will remain.
- 4.4 The event involves a number of Council Services and the Area Manager for Kincardine and Mearns is leading a multi-disciplinary team to ensure operational co-ordination across Services. Progress is on track with all Aberdeenshire Council Services involved in the event.

- 4.5 Marketing and communication is now being increased with co-ordination between partner organisations. A window dressing competition for businesses to support the Tour will take place across Aberdeen City and Aberdeenshire with 3 prizes in each Authority.
- 4.6 For primary school aged children a jersey and flag design competition has been released and is being promoted on social media. A cycling activity competition is soon to be released which will encourage young people to cycle and record their activity to complete a challenge.
- 4.7 Colleagues within the transportation service have created some school lessons linking the Tour of Britain to sustainable transport and this has been circulated to schools.
- 4.8 Local Stonehaven associations are considering a fair to coincide with the start of the event using Baird Park.
- 4.9 Discussions continue with potential sponsors but so far at the time of writing there has been no firm commitment.
- 4.10 Live Life Aberdeenshire are investigating the feasibility of organising a cycle sportive on the Saturday before the event.

**5 Council Priorities, Implications and Risk**

- 5.1 This Report helps deliver the Strategic Priority Health and Wellbeing within the Pillar Our People.
- 5.2 This Report helps deliver the Strategic Priority Resilient Communities within the Pillar Our Environment.
- 5.3 This Report helps delivery the Strategic Priority Economy and Enterprise within the Pillar Our Economy.
- 5.4 The table below shows whether risks and implications apply if the recommendations are agreed

<b>Subject</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
Financial	x		
Staffing	x		
Equalities		x	
Fairer Scotland Duty		x	
Town Centre First	x		
Sustainability	x		
Children and Young People's Rights and Wellbeing	x		

- 5.5 There will be staffing and financial implications arising from the content of this Report. The cost of staffing to support the event are incorporated in the overall estimated costs, which were approved in 2019. A payment of £31,250 is due now for the 2021 event. For 2022, a total payment of £100,000 is required.
- 5.6 An Equality Impact Assessment was carried out for the original proposal and identified that while this is a men's only race, for professionals, women will be encouraged to participate as spectators and in the cycling festival events, as will children and young people. No other negative impacts were identified as part of the assessment.
- 5.7 A Town Centre Impact Assessment was carried out for the original proposal and there is a positive impact through increased visitor spend to any town centres on the identified route.
- 5.8 The following Risks have been identified as relevant to this matter on a [Corporate Level](#):
- ACORP001 – budget pressures
  - ACORP004 – business and organisational change
  - ACORP005 – working with other organisations
  - ACORP006 – reputation management

The following risks have been identified as relevant to this matter on a [Strategic Level](#):

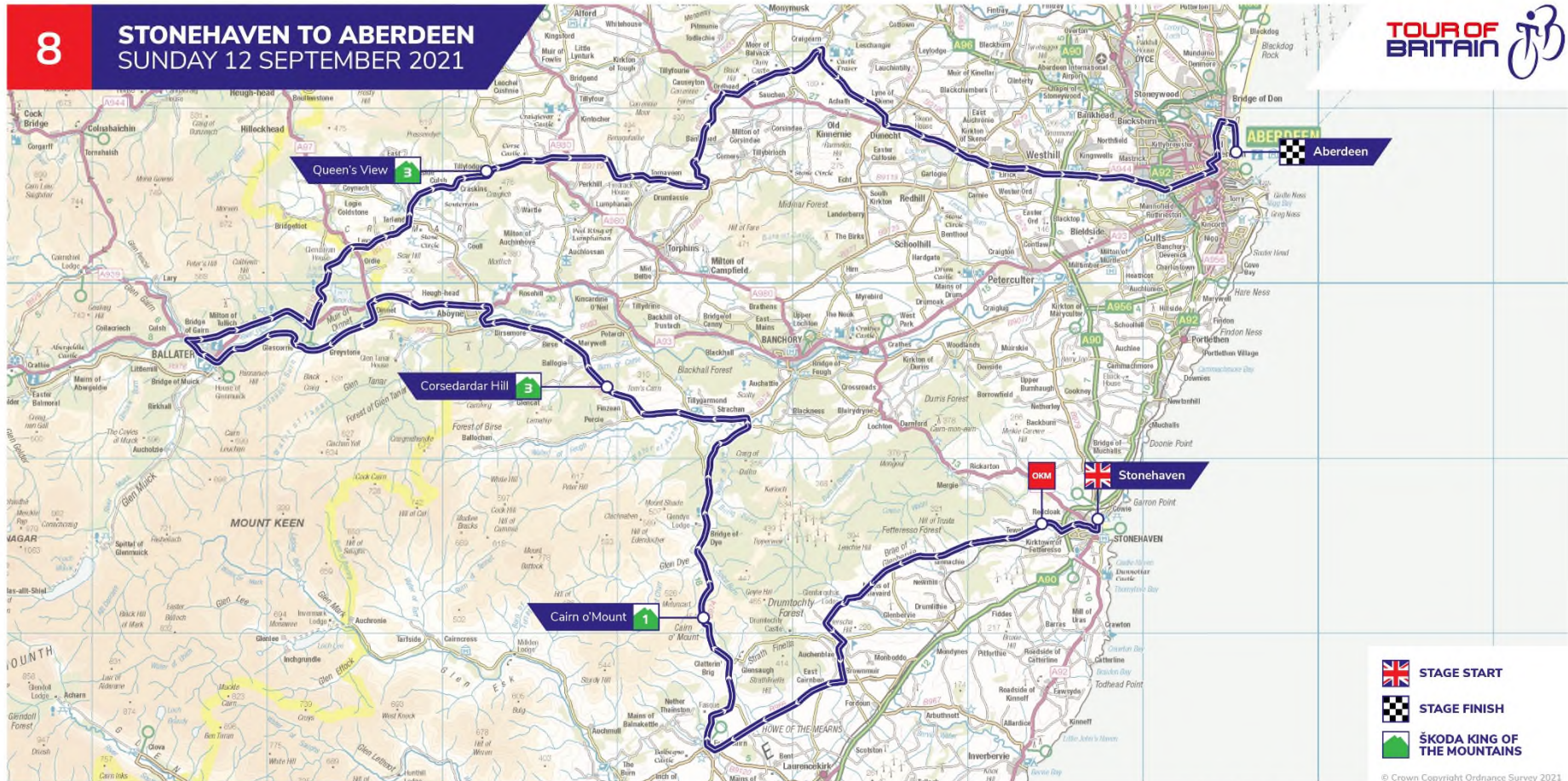
- ISSR008 – economic development

## **6 Scheme of Governance**

- 6.1 The Head of Finance and Monitoring Officer within Business Services have been consulted in the preparation of this Report and their comments are incorporated within the Report and are satisfied that the Report complies with the [Scheme of Governance](#) and relevant legislation.
- 6.2 The Committee is able to consider this item in terms of Section F1.1 (b) of the [List of Committee Powers in Part 2A](#) of the Scheme of Governance as it relates to policy and resources matters for Economic Development.

**Alan Wood**  
**Director of Infrastructure Services**  
Report prepared by Gary Hughes, Business Gateway Manager  
16 July 2021

**Appendix 1: Tour of Britain Stage 8 Route Map**



STAGE PARTNERS



RACE PARTNERS



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