



## **Appendix 3 Regeneration Priority Areas**

### **Introduction**

Policy B4 Special Development Areas (B4.1) identifies that a special promotional policy applies in the Regeneration Priority Areas.

In March 2016, Aberdeenshire Council approved a new Regeneration Strategy: “From Strategy to Action: Developing Excellence in our North Coast Communities” which concentrates regeneration effort in the four northern towns of Banff, Macduff, Fraserburgh and Peterhead. In and around these towns one of our key regeneration priorities is to promote and attract new business and skilled professionals to support the local economy.

### **Regeneration Priority Areas**

Policy B (B4.1) applies to the towns of Banff, Macduff, Fraserburgh and Peterhead. Under this policy, development proposals should lie within 200m of the settlement boundary.

Local partnerships have been established in each of the four towns consisting of local business and community representatives. This is to allow each partnership to set out the vision for regeneration in their own town. Each of the partnerships have developed their own Vision and Action Plan.

Regeneration in and around these towns is a dynamic process and objectives are likely to change over time. Likewise, the health and community actions that are being promoted in the Regeneration Vision and Action Plans for each partnership, as summarised in the following pages, may change over time. However, the following summaries provide a general overview of the regeneration objectives for each of the four towns.

Further details of the regeneration activities being undertaken in each town is provided by reference to: <https://www.aberdeenshire.gov.uk/business/support-and-advice/communities/regeneration-in-aberdeenshire/>.



