

BULLETIN: FISHERIES WORKING GROUP – 17 FEBRUARY 2017

PROMOTING SEAFOOD CAREERS AT ABERDEEN LEARNING FESTIVAL

1 Recommendations

1.1 The Group is recommended to note the content of the report.

2 Background / Discussion

2.1 The Aberdeen Learning Festival is an annual full-day event at AECC – held this year on 14 February - to enable teachers from across NE Scotland to meet and engage with their pupils' prospective employers and industry sectors to enhance awareness levels of skills required and potential career paths.

2.2 Whereas in 2015 and 2016 a stand was organised by the council's Economic Development service in partnership with the Scottish Fishermen's Federation to promote career opportunities in the fishing industry – primarily to promote the Introduction to Commercial Seafishing pilot project – the focus in 2017 is on career opportunities within the seafood processing sector. Accordingly the stand at the 2017 event is in partnership with the Scottish Seafood Association.

2.3 Around 1200 teachers from NE Scotland attended the Learning Festival in 2016 and a similar number is expected in 2017. No pupils are present. Career information materials are also being provided for the stand by Seafish and individual seafood companies to help illustrate the wider range of jobs and career entry points within the sector.

2.4 The Head of Finance and Monitoring Officer within Business Services have been consulted in the preparation of this report and had no comments to make and are satisfied that the report complies with the Scheme of Governance and relevant legislation.

3 Scheme of Governance

3.1 The Fisheries Working Group is able to consider this item in terms of its remit to advise the Council on issues affecting the Industry and (fishing) dependent communities.

4 Equalities, Staffing and Financial Implications

4.1 An equality impact assessment is not required because this report does not have a differential impact on any protected characteristics.

4.2 There are no staffing implications. Stand cost of £230 (discounted rate) will be met from the Economic Development Marketing and Task Forces budget.

Belinda Miller
Head of Economic Development

Report prepared by Derek McDonald, industry Support Executive (Rural & Maritime)
8 February 2017