

REPORT TO BUCHAN AREA COMMITTEE – 17 September 2019

Developing Excellence in our North Coast Communities – 6 month report

1 Recommendations

The Committee is recommended to:

- 1.1 Note and comment on the report for Peterhead.
- 1.2 Seek officers to report on the regeneration plans every 6 months

2 Background / Discussion

2.1 On 17 March 2016 the Policy and Resources Committee, Item 17, approved a new Regeneration Strategy, 'From Strategy to Action: Developing Excellence in our North Coast Communities', which concentrates regeneration effort in the four northern towns of Banff, Macduff, Fraserburgh and Peterhead. It also agreed the key themes of a regeneration approach being about people, places and prosperity and that a partnership approach was required to successfully deliver excellence in our communities. On 15th September 2016, P&R Committee subsequently agreed the plan for each town and budget allocations to the plans, summarised for Peterhead in the table below

2.2

	Indicative Budget £	Committed to date £	Spend to date £
Peterhead	1,566,000	£958,281	£399,956
Joint Actions	85,000	£20,217	£21,859

2.3 The progress update in Appendix 1 identifies lead officers for existing active projects. More detailed information can be obtained from these officers at any time. A number of partnerships continue to develop, with Robert Gordon's University set to launch their Libraries Network Innovation project in early October 2019, the Hywind project continues to deliver outcomes in partnership with Peterhead Academy, and numerous third sector parties participate in the poverty summit and subsequent community planning session on poverty. Peterhead Area Community Trust (PACT) have scheduled to complete Barclay Park Pavilion by the end of October and have taken important steps forward in engagement on their next phase of development for sports facilities.

- 2.4 The Town Centre fund, granted to Aberdeenshire Council by the Scottish Government has also contributed to the plans by offering £145,000 towards the Drummers Corner project and £79,000 to Rediscover Peterhead for the town centre CCTV project. There remains private sector interest in Peterhead and a number of enabling projects underway as part of the Invest in Peterhead partnership have been taking form. An ambitious bid for National Heritage Lottery Fund (NHLF) has been made for the town centre and various projects which are part of this have begun technical investigations, which will contribute to the overall bid to be made in 2020.
- 2.5 Progress is now being made across all the themes in the action plan and 61% of the allocated budget is legally committed.
- 2.6 An update of progress is contained in Appendix 1 of this report for Peterhead. Actual outputs, where quantifiable, have now been added to these updates, and this column will continue to be populated as projects progress through their development. A light touch review of the regeneration strategy is underway, principally with the Development Partnership, which will take place during September 2019 followed by a session of the Regeneration Strategy Group. A summary report will be compiled in January 2020.
- 2.7 The Head of Finance and Monitoring Officer within Business Services have been consulted in the preparation of this report and their comments have been incorporated into the report and are satisfied that the report complies with the Scheme of Governance and relevant legislation.

3 Scheme of Governance

- 3.1 The Committee is able to consider this item in terms of Section B 1.9 of the List of Committee Powers in Part 2A of the Scheme of Governance as it relates to Economic Development.

4 Implications and Risk

- 4.1 An equality impact assessment was completed as part of the original Regeneration Vision and Action Plans. No detrimental impacts were identified. Several projects within the Peterhead Regeneration Plan are positive towards young people and/or those with disability.
- 4.2 There are no staffing and financial implications as a result of this report.
- 4.3 No risks have been identified resulting from this report.
- 4.4 The town centre is a key component of the plan and projects to improve footfall, support town centre businesses and develop events linked to the town centres will be recorded in the impact assessments as we progress throughout the plans.

Stephen Archer
Director, Infrastructure Services

PETERHEAD REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE					Key:	Complete (green)
Sep-19						Action initiated: Delivery phase (blue)
APPENDIX 1						Action initiated: Development phase (yellow)
						Not started (red)
ACTION THEME 1 - PETERHEAD ECONOMY - OPEN TO THE WORLD						
AIM:	Peterhead's connections via industry are all across the globe and can be further maximised and extended. The benefits can reach into all parts of the community by moving to an increasingly resilient and higher wage economy					
OUTCOME:	Peterhead is even more connected to global opportunities, the business base is increasingly diverse with more opportunities for growth and incomes are increased.					
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts	
1.1 Improve Educational Attainment & Achievement: Promote in work progression: Individuals to achieve their potential & support a vibrant local economy	The Hywind Hub Delivery Phase (blue)	The project aims to improve educational attainment and encourage students to achieve their full potential through increasing the no. of pathway opportunities in Science Technology Engineering and Maths (STEM). The project has commenced. The first quarterly reports have now been received and progress against the original objectives are outlined in the Key Outputs column. The project is progressing well with the community events planned for 2020. This is the first year of a four year project with the aim to increase participation in STEM subjects. The STEM area has already attracted interest from other areas such as Driverless Car workshop for pupils aged 14+ this was funded by the Big Lottery Scotland (awards for all) and delivered in November 2018 by Digital Maker in Peterhead academy.	Suzanne Robertson	£41,015.00	No. of Participants to date 942 No. Training Events held to date 35 No. of YoungPeople Engaged to date 674 In addition to the above outcomes: Arranged an offshore trip for academy pupils on 1/05/2019 Regular press updates on the project Evaluation of the classes with pupils and teaching staff to improve future workshops and training events.	
	University Access (blue)	Robert Gordon's University (RGU) are working in Peterhead to improve access to university qualifications. Their work will have an impact on aspiration, particularly from those in poorer backgrounds.	RGU	£0.00	Outputs will be sought from RGU in due course	
1.2 Peterhead Community Campus	Project Stage: Gateway 1 - Business Justification (yellow)	Project Board established; Project Initiation Document prepared and agreed; Option Appraisal commenced; Site investigations commenced; Kinmundy chosen as preferred site.	Craig Clement/ John Macleod	£71m (Capital Plan)	Key outputs from this phase of the project, which we would anticipate achieving by 2019, will be: Outline Business Case, including project budget and recommended options; and Governance and approval to progress to Gateway Stage 2.	

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
1.3 International Maritime Industries 'One Stop Shop': Develop the profile of Peterhead as a great place for maritime industries & promote Town Centre	Peterhead Energy Hub (PEH) (green)	Raise the profile of the services offered by Peterhead businesses including business opportunities for decommissioning & projects such as Hywind.	Suzanne Robertson/ Peterhead Energy Hub	£0 costs shared by the companies on PEH	Work with Invest Aberdeen highlights the opportunities through Energetica and the Port. Further work to be done on developing the profile of Peterhead.
	Port Authority marine marketing (green)	Review the marketing strategy and support the Port Authority to showcase Peterhead as a one stop shop.	Suzanne Robertson/ Peterhead Port Authority (PPA)	Supported by alternative funding £9,800	New PR & Marketing Strategy underway. Website is now complete with the social media campaign underway to raise the profile of the Port. https://www.peterheadport.co.uk/
1.4 Harbour Development	Port Authority Seafood Processing (yellow)	Project given green light to proceed from PPA Board. Following consultation with seafood industry representatives, detailed proposals have been drawn up by Morrison Construction (procured by Council) for the construction of units at Dales Industrial Estate in Peterhead; . Acting on feedback from industry, fit-out would be the responsibility of tenants (chills etc) to maximise flexibility of use and affordability. Funding was approved in May 2019 by both PPA and AC to carry out an independent market assessment and business case for the development (as would be the case for an EMFF application). Results expected Oct 2019.	PPA & Suzanne Robertson	£3,465.00	Proposed construction of 6 new processing units (5 x 200sqm and 1 x 400sqm) on 1.8 acre site built to a standard to enable tenants to operate to SALSA or BRC food industry accreditation.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
1.5 Food & Drink: Sector Development	Food and Drink Project Development (blue)	Event held on 28th May; key speakers from ONE, ConnectLocal and VisitAberdeenshire exploring opportunities for food and drink sector. SWOT analysis exercise identified skills/recruitment, networking and branding as key issues to address. Following on, we are organising a Business Familiarisation tour in conjunction with ONE during w/c 25th Nov. Scoping is underway into the potential to develop opportunities around seaweed. Discussions have been held with a variety of academics and industry leaders to understand this potential. Scottish Assoc. for Marine Science have agreed to visit the Banff and Buchan coast in late Oct/early Nov to investigate this further. If potential, a feasibility study will be required to look at this further. DYW are hosting an event on Oct 29 in Inverurie to explore the diversity of career opportunities available within the food, drink and agriculture industry. Discussions with SDS and DYW about how this type of event can be replicated on a smaller scale in the north.	Suzanne Rhind	£0.00 (delivered by others)	<ul style="list-style-type: none"> • 1 sector supported; 1 event held; 1 event planned; 1 tour planned
	Library Innovation Network Aberdeenshire (LINA) (blue)	The LINA project, led by RGU, will provide workspace for freelancers and entrepreneurs in Peterhead library, connecting local businesses to RGU's network of mentors and alumni whilst offering training and support. RGU have secured funding for 2 Project Co-ordinators from LEADER and are currently recruiting for these to be in place by mid-end September. Training for library staff is also underway and the feedback has been enthusiastic. A provisional launch date has been set for 7th Oct with delivery commencing shortly after.	Suzanne Rhind	£0.00	<ul style="list-style-type: none"> • Leverage / match - public - LEADER £22,243 Expected Targets: <ul style="list-style-type: none"> • No. of new or enhanced community facilities supported 1 • No. of businesses supported 10 • No. of new products, processes or services enabled 3 • No. of new enterprises started 5 • No. of new jobs created 6 • No. of training events held 2 • No. of training places created 60 • No. of participants supported with training 60 - includes library staff and businesses

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
1.6 Energetica: Attracting Inward Investment to Peterhead	Energetica Industry Park (EIP) (yellow)	Scottish Enterprise undertaking costing proposals for the single phase delivery of the infrastructure to service the front (western) half of the EIP, but the development of the site will require significant public subsidy and, at this point, there is no approval for the additional funding. Invest Aberdeen is providing additional information to Scottish Enterprise around deprivation in Peterhead to add to the business case being developed for Scottish Enterprise to draw down development funding for the site. A paper seeking funding is being prepared by Scottish Enterprise.	James Welsh	£0.00	Single Phase Delivery Appraisal Report
	Inward Investment (yellow)	A regional Inward Investment initiative was launched in August 2018, which includes Peterhead, and will target companies interested in the profile of the town. Invest Aberdeen has released a regional promotional film and is developing a pitchbook and 'soft landing' package for inward investors. Pitch book and Soft Landing information has been updated and prepared for Offshore Europe, further updates will be made for MIPIM in spring 2020.	James Welsh	£0.00	IA 'Inward Investment Prospectus' Published
	Simplified Planning (yellow)	The Scottish planning system is under review and includes changes to Simplified Planning Zones. Further discussions with Aberdeenshire's Planning Service following the new Planning Act being published. Resourcing has been identified to carry out draft work over the coming months.	James Welsh	£0.00	Draft SPZ Scheme published
	Industrial land Provision (yellow)	3 acres of Aberdeenshire Council employment land are available for development at Dales Ind. Estate and generating interest. An additional acre of development land is available Balmoor Industrial Estate. Work to consolidate industrial provision at Upperton Industrial Estate is proceeding with access issues now resolved. There continues to be positive interest in investment in other locations e.g. Longside Airfield, indicating confidence in Peterhead.	Laumon Dougall	£0.00	1 acre of employment land taken up

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	North Connect (yellow)	NorthConnect continues to develop its supply chain opportunities as it has now secured consents both at the Scotland and Norway ends of the connector. There are opportunities for local suppliers and information sessions are being developed by the developer with a view to releasing tender package later this year.	James Welsh	£0.00	Tender packages for work published late 2019
1.7 Connectivity and infrastructure	NESTRANS RAIL (yellow)	Nestrans considered a further report on rail options north of Aberdeen Joint Station at its meeting in June 2019. The report suggested there was an economic case for pursuing further station(s) in the northern suburbs of the city. Nestrans has just received confirmation of funding into a further study to look at stations to the south of Aberdeen Joint Station and following completion of this an overall assesment of future rail capacity for the north east and future direction will be prepared.	Nestrans	£0.00	
	A90 Improvements (yellow)	Council officers continue to explore options with Transport Scotland for upgrading the Trunk Road Network north of Aberdeen including the south and north junctions to Ellon and A90/A952 Toll of Birness. The most likely opportunity for any future significant intervention will be inclusion as part of the national Strategic Transport Project Review capital investment programme. The need for further upgardes to the network in this area has been identified as part of the Strategic Transport Assessment for the City Region Deal which will inform the NE's case for transport investment.	Transport Scotland	£0.00	Potential intervention to A90 north of Ellon and the A90/A952 Toll of Birness (roundabout, junction upgrade, dualling, hard engineering)
	Batwind/Hywind sub-station (green)	Batwind/Hywind sub-station has launched and draws interest from international visitors in relation to the battery technology and research.	James Welsh	£0.00	1 inward delegation visit to Peterhead

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
1.8 Develop connections & linkages with international communities	North Sea Commission (blue)	The North Sea Commission held a joint meeting of its Marine Resources and Smart Regions group in Peterhead and Boddam October 2018. Delegates from countries bordering the North Sea visited Peterhead fish market and the Scottish Maritime Academy in addition to discussions on offshore renewable energy and marine spatial planning.	Martin Brebner	£0.00	
	CCS Acorn Project (blue)	CCS Acorn Project centred at St Fergus has received support from international oil and gas operators and is attracting interest from energy investors, particularly around potential for hydrogen production. Update presentation given in summer 2019 reflecting Net Zero targets and prioritisation of Energy Transition alongside developing the Hydrogen economy.	James Welsh	£0.00	Hydrogen Business Opportunities Event October 2019
1.9 Tourism Product Development	Visit Aberdeenshire (green)	Business engagement and support (funded from core Econ Dev)	VisitAberdeenshire	£0.00	18 Buchan Business 1:1
	Visit Aberdeenshire (green)	Buchan businesses attending VisitAberdeenshire events (funded from core Econ Dev).	VisitAberdeenshire	£0.00	6 Buchan Business
	Cruise Sector Development Phase (yellow)	Work on maximising the opportunities in the cruise sector are being taken forward by Visit Aberdeenshire. The officers working group is now in place. PPA have confirmed they would like to take a more proactive approach to the Cruise Ship Sector. The BID will lead with support from VisitAberdeenshire/Aberdeenshire Council and the Chamber of Commerce along with representatives from the accommodation/tourism attractions and food & drink sector.	Rediscover Peterhead	£155.00	500 print run of tourist guide map to promote town to cruise ship visitors

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
	Tourism Business Collaboration (yellow)	Visitaberdeenshire are planning to host a workshop around "Cruise" opprtunities in the first quarter next year. The plan is to host this in the Buchan area to encourage local business to create packages targeting the cruise and tourism sector. To ensure that any independant travellers are given an opportunity to explore Peterhead and the Buchan area tourism maps have been produced by Visitaberdeenshire and Aberdeenshire Council. These have been received positively by the Port Authority and BID.	Opportunity North East & VisitAberdeenshire & Suzanne Robertson	£0.00	The expected outcome is increased knowledge and more collaborative working on food tourism initiatives in the future, leading to an increased no of visitors. Saplinbrae have gone onto attend the "Game Changer" business growth programme run by ONE and other Buchan business are being encouraged to sign up. Maps have been created to encourage independant travellers who have no plans to explore Peterhead and the surrounding area as well as offering them to ships crews that dock in Peterhead.
				Total budget committed to date	£44,635.00
				Total budget	£450,000.00

PETERHEAD REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Key:

Complete (green)
Action initiated: Delivery phase (blue)
Action initiated: Development phase (yellow)
Not started (red)

ACTION THEME 2 - INTEGRATING COMMUNITIES - CELEBRATING PETERHEAD'S DIFFERENCES					
AIM:	To bring distinct communities in Peterhead together, celebrating differences, searching for common ground and becoming an even more independent, energised, committed and supportive community.				
OUTCOME:	Increased community capacity, improving civic pride and a stronger third sector and improved housing choice.				
Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
2.1 Cultural Hub: Celebrate & develop & Peterhead's cultural offering: Exploring its reach in the world	Encounter Peterhead (green)	Encounter Café has been in operation to test community appetite for cultural activities	MODO	£24,000.00	710 events; 6,000 volunteer hours; 80 young people signposted to services; language café resulting in cultural integration; conversation café focussing on mental health: formation of one new group; a cultural residency with international exposure; 7 people participated in a national arts programme.
	Arts and Culture Event (green)	Art and Culture Event May 2018	Joanna Haggath	£0.00	Well attended event with 25 artists; led to establishment of Arts and Culture Network for Peterhead. Artventure will continue to organise and run these events with the next being planned for Oct 2019.
	RC tasters (green)	Royal Conservatoire (RCS) taster sessions. There will be a second community element of the RCS Hub during summer 2019 which will be inter-generational, incorporating the Mobile Phone Film Project. This will be an opportunity for local people to get involved and there will be a presentation of this new work as part of the 'Across the Grain' festival in Oct 2019. This is Banff-based.	Arts Team	£0.00	4 free sessions during 2018 providing taste of range of artforms; One student from Peterhead enrolled in the Junior Conservatoire North East for Acting.

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
	Arbuthnot Museum 2018 Exhibitions (green)	National touring exhibition, 'Pirates!' Visitor numbers to the Arbuthnot Museum continue to perform well, e.g. an exhibition celebrating 125 years of the Museum and its collection, and a community-led exhibition over the Winter, proved very popular with local people.	Performance and Events Team	£0.00	3000 paying visitors for 'Pirates!'
	Creative Peterhead Proposal (yellow)	A proposal for an intervention programme to stimulate arts, culture and creativity is now underway and a proposal for integrating art and culture into the mainstream is in preparation for submission to Area Committee in October.	Saskia Gibbon/Jac Bennett (Nick Brown & Christine Webster)	(t.b.a)	<ul style="list-style-type: none"> • Promotion of Peterhead as a distinctive, compassionate, and outward looking community. • Celebration of the town's evolving cross-national and inter-cultural qualities • Enrichment of Peterhead as a distinct place with, where appropriate, physical or virtual legacies left in place
2.2 Skills Hub: offering improved employability & money advice services delivered by multiple partners.	Compass Point Skills Hub (green)	Compass Point Partnership project developed and delivered as a pilot within Peterhead town centre between June 2017- Dec 2018 aimed to provide a one point of access to people with employability and income needs. An external evaluation has been undertaken by Hall Aitken and will inform any future projects of this kind.	Aberdeen Foyer/AVA with Annette Johnston	£150,000.00	19,800 referrals; 262 individuals additionally supported; 310 job search supports; 28 volunteer opportunities; 14 work placements; 66 supports for digital access; 1621 supported to access telephone employment services. Match funding leverage from ESF.
	Changing programme of events (green)	A range of employability engagement has been delivered to increase the workforce skills including an employability event that matched those seeking employment with job and training opportunities at the Palace Hotel Oct 2018.	Angie Millet	£0.00	150 attendees with improved employment understanding.

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
2.3 Neighbourhood/ community retail centres: Improve public realm & Improving links between housing developments & quality green space	Clerkhill Public Realm (blue)	The legal process for adoption of the Clerkhill precinct has been completed and the area is now adopted allowing the construction phase to commence. A final design has been agreed with the contractor with an anticipated start date in September for an 8 week project. The Sustrans funding bid was unsuccessful, however additional Scottish Government funds for town centres has enabled a reprofiling of the budget.	Robert McGregor / Christine Webster	£150,000.00	Expected improvement of 1100sqm of public realm; improvement to 250sqm of path and cycle links; new areas of accessibility to local commerce
	Collieburn Park (yellow)	A maintenance led approach will be required for Collieburn projects due to lack of resources for increased maintenance. Collieburn has been highlighted as a site for potential community involvement through the LEADER funded Greenspaces Project.	Eleanor Morris (Andrew McIntyre)	t.b.d.	Green corridor from north of town to Ugie side
	Greening Peterhead (yellow)	A small Officer Steering Group has been meeting to progress project ideas. The Greenspaces Officer from North Aberdeenshire is developing a map of potential greening sites. Resources to support Greening led by community groups will be developed and can be hosted on Our Aberdeenshire website. Greening is being incorporated into other Actions (for example public realm/ car park improvements). Potential for Greening Buchan House to be revisited.	Andrew McIntyre (Nick Brown, Eleanor Morris, Matthew Watt)	t.b.d.	Coherent approach to greening projects across Peterhead. Examination of key sites for greening impact. Integration of 'greening' into other projects.
2.4 Innovative solutions to extend housing provision & Develop mixed tenure communities	Caley Housing Development (green)	This development by Langstane Housing Association	Anne Anderson	By others	15 x 1 bed flats. Completed May 2018
	Inverugie Meadows (green)	Social housing for rent at Inverugie Meadows by Grampian HA	Anne Anderson	By others	58 units complete; 29 units under construction

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
	Windmill Street (blue)	Social housing for rent at Windmill Street by Grampian HA	Anne Anderson	By others	17 units Imminent completion
	Upper Grange (blue)	Social rent housing by Osprey Housing.	Anne Anderson	By others	23 units - 9 x 2 bed flats, 14 x 3 bed terrace houses completed by April 19
	North Street / Brook Lane (yellow)	Planning permission granted at North Street/Brook Lane (brownfield site in the town centre). Grampian HA are currently going through a tendering process	Anne Anderson	By others	21 social rent units. Starting on site Winter 2019/20. Completion Spring 2021.
	Clerkhill (yellow)	This development by Aberdeenshire Council is being built in phases.	Anne Anderson	By others	Phase 2- 31 units for social rent completed May 2019. Phase 1- Care Home and 8 units for social rent of 1 & 2 bed semi-detached bungalows due to start 2021/22, Phase 3- 25 units for social rent of 1,2,3 & 4 bed flats and houses. This may come forward before phase 1.
2.5 Peterhead Sports Infrastructure and Sports Hub Investment	Peterhead Outdoor Spaces (green)	Peterhead has been used as a pilot settlement for reviewing how publicly owned outdoor spaces are being utilised. This process is now being rolled out across Aberdeenshire.	Tim Stephens (Glynis Buchan, Nick Brown)	£0.00	Assessment of existing outdoor areas for physical activity, outdoor sport and other activities; improved admin and management system.
	Barclay park (blue)	Peterhead Area Community Trust (PACT) are taking forward the refurbishment of the pavilion (scheduled opening 31 Oct 19) and a users group has been identified. The Trustees have also explored conceptual options for Victoria and Catto Parks and have been carrying out community consultation.	Nick Brown (Suzanne Robertson)	£74,429 (committed)	Refurbishment of decaying pavilion to provide 43sqm of modern accessible facilities for general community use. Three conceptual options for Victoria Park considered.

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
	Peterhead Campus Project (yellow)	Stage 1 work is underway to examine the potential for a new Academy and associated outdoor facilities at Kinmundy. The final scale and extent of facilities are yet to be decided (see Item 1.2)	Craig Clement (John Macleod)	£71m (Capital Plan)	New Academy building
2.6 Community health and wellbeing: key component of economic growth:	Participatory Budgeting Phases 1 and 2 (green)	Two phases of 'Your Voice Your Choice' (YVYC) have taken place. All groups financed (by Health and Social Care fund, Regeneration Fund, and Community Planning Partnership) provided feedback to the Integrated Group Board.	Steph Swales/Joanna Haggath	(see 3.14)	Success in recruiting and maintaining volunteers; huge no. of vol hours; 12,000 votes cast and 10 community projects supported; presentation on PB funding in MACBI.
	Poverty Summit (green)	A Poverty Summit for 40 operational staff took place Feb 19, the findings of which are contained in a separate report.	Annette Johnson (Nick Brown)	£0.00	Raising of awareness; sharing of best practice; identification of overlaps and gaps; identification of operational priorities. Priorities identified from the Poverty Summit have been mapped against the Aberdeenshire Child Poverty Action Plan and Peterhead Regeneration Plan and will be considered within the review of the existing Peterhead Locality Plan.
	Poverty priorities workshops (blue)	The Poverty Summit has since been taken forward by means of one workshop in August (Co-ordination) and is being integrated within the Community Planning framework. A second workshop (Food) is planned for Nov.	Nick Brown/Jill Smith /Sandra Ross /Joanna Haggath /Steph Swales	£0.00	1 'Co-ordination and Collaboration' workshop attended by 34 delegates, including Community Planning Partners ; personal pledges made by all delegates

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
2.7 Strengthen local third sector organisations : Address disempowerment & hard to reach sections of the community	Drumming up events (green)	14 Drumming up events	Modo	£14,000.00	14 Drumming up events.
	Mini Public Event (yellow)	Following a Mini Public event for residents in the Longate/harbour area, Community Learning and Development supported interested participants to establish a new group - Bloo Toon Handy Group - to take forward local improvements. This group chose to work on some floral improvements in the town centre over the summer months.	Joanna Haggath	£0.00	Group tidied up and planted several planters within Drummers Corner, Broad Street and harbour areas of the town.

Total Budget Agreed to Date	£412,429.00
Total Budget	£631,000.00

PETERHEAD REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Sep-19

Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 3 - CONNECTING, REINFORCING AND REDISCOVERING PETERHEAD'S TOWN CENTRE					
AIM:	Reinforcing the Town Centre by improving public spaces, providing improve facilities, a quality diverse shopping/leisure experience and developing the food offering and evening economy through quality cultural experiences.				
OUTCOME:	Key sites, buildings are reused/re-developed; public spaces improved, the town centre townscape will be transformed with new local economic activity and the community will develop an increased pride of place.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
3.1 Help deliver Choose Peterhead Community Action Plan Priority Projects.	Encounter (green)	Encounter Café has been in operation to test community appetite for cultural activities	MODO	£0.00 (See 2.1)	710 events; 6,000 volunteer hours; 80 young people signposted to services; language café resulting in cultural integration; conversation café focussing on mental health: formation of one new group; a cultural residency with international exposure; 7 people participated in a national arts programme.
	Rose Street Garden project (yellow)	Project currently suspended pending re-evaluation of site for development (see above)	Joanna Haggath	£12,500 (de-committed)	
3.2 Drummers Corner – vibrant town centre public space	Lighting (green)	This project aims to improve feeling of safety for shop operators and the public. Drummers Corner Arcade Lighting Upgrade was completed and grant claim made in October 2018.	Audrey Michie	£3,497.00	Energy savings will be reported 1 year after completion, in December 2019 (target is 4.4t of CO2). Feedback received from 9 neighbouring businesses was unanimously positive; Lighting now extended until midnight to improve community safety.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
	Area revamp (yellow)	Agreed design has been re-tendered following an unsuccessful PCS open tender response. Due to the scale of the project and the functionality of the Drum structure, it has been decided to apply for Planning Permission and Building Warrant. The project will not now be completed until next year (June).The design incorporates artwork and additional lighting and electrical points.	Peter Fraser (Christine Webster)	£267,748.00	Tender commission to appoint main contractor. Set to install 1 new performance drum; 7 new seats; 5 new tree guards; 3 new standard lamps; 20 new aesthetic lights; 5 renewed electrical points; 8 items of artwork; 200sqm of improved public space; leverage £145k from Aberdeenshire Town Centre Fund, SG Town Centre monies.
3.3 Proactive regeneration & re-use of vacant and derelict sites & property	Property Investment fund (PIF) (blue)	The Property Investment Fund is being progressed with key property owners and £35,580 agreed for projects in Peterhead. Applications are expected to come forward for several other properties, incl one major town centre application	Nick Brown (Suzanne Robertson)	Funded through PIF	20 Enquiries to date. 3 Buildings supported with Stage 1 Feasibility study; with Stage 2 pending.
	Invest in Peterhead (blue)	Invest in Peterhead has been formed as a partnership between Rediscover Peterhead, Estate Agents, property developers and AC. The informal partnership aims to proactively tackle empty buildings and reposition the commercial marketing of Peterhead through the development of a Town Prospectus and two year marketing plan focused upon key town centre properties.	Audrey Michie Suzanne Robertson & (Nick Brown)	£18,500	1 community event to target end users; 1 key stakeholders consultation; prospectus document for 6 key properties, website and 6-month marketing campaign under development
3.4 Develop leisure & food service offering in Peterhead town centre	Arbuthnot House (yellow)	Arbuthnot House is under missives and actions are being taken to conclude the transfer of ownership. It is proposed that the building be converted to restaurant use with possibly office facilities too.	John Gahagan	By others	Transfer of former Council offices into private sector for conversion
	Old Gala Bingo (yellow)	An application to the Property Investment Fund to consider feasibility in the first instance (ref item 3.3) now being taken forward to Stage 2 to refurbish.	Suzanne Robertson	Funded through PIF	

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
	Gaps and/or opportunities (yellow)	Other opportunities for developing the leisure offering of the town centre will be taken up through the Invest in Peterhead work and also the planning works for a heritage scheme.	Nick Brown/ Suzanne Robertson/ Audrey Michie	By others	1 Gap analysis completed by the Local Data Company 1 event to find end users
3.5 Ensure new retail areas e.g Kirkburn Mills Site and Buchan Gateway are connected to the town centre.	Harbour Springs (green)	Forming part of first phase of Buchan Gateway	Town Centre Project Officer	By others	Opened 2017
	Marston Hotel (green)	Forming part of first phase of Buchan Gateway	Town Centre Project Officer	By others	Opened 2018
	Aldi Store (green)	Forming part of town centre gateway	Town Centre Project Officer	By others	Opened 2018
3.6 Develop Peterhead's historic core and connect to business opportunities	Town Centre Conservation Area (blue)	The review of the town centre Conservation Area began in January 2019 and an appraisal is currently underway.	Shaun Norman	£0.00	Boundary of Conservation Area for 2030 to be reviewed and agreed upon
	Building projects (blue)	Development work for key sites in town centre : Town House; Muckle Kirk; 34 Broad Street; Broad Street and Maiden St car parks (Ref Item 3.6)	Nick Brown	£75,000.00	Option appraisal reports for Town House and Muckle Kirk; Technical study for reconstruction of 34 Broad St; Professional designs for enhancements of two car parks; specialist consultant business case for external bid application(s)

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	Choose Peterhead : Town Centre Conservation Area Development (yellow)	Work is being undertaken to further develop relationships with key priority building owners (see 3.1).The new National Lottery Heritage Fund (NLHF) was launched in Jan 19 and an Expression of Interest was successfully submitted in May 2019. Work is now underway to develop a Stage 1 application to NLHF by March 2020. Investigations into other funding sources also being explored.	Debbie Burroughs and Nick Brown	t.b.d.	Number of high, medium and minor priority built heritage repair projects
3.7 Reinvigorate the cycling demonstration town initiative & promote improved cycle/pedestrian links to the town centre	Walk-Cycle map (green)	A Peterhead Walk-Cycle map has been produced and is available in the library and Buchan House as part of the ongoing Active-Travel campaign.	Chris Menzies	£0.00	The map zones Peterhead into different distance destinations to encourage people to consider active means of accessing different locations.
	School activity (blue)	The Council's I-bike officer is currently active in Schools in Peterhead working with local schools delivering active travel guidance, bike skills sessions, bike maintenance, led rides and other outdoor activities.	Sustrans - Ashley Armstrong	£0.00	Aim to increase the numbers of children walking and cycling to school, thereby reducing the number of school run trips by cars and to increase confidence in cycling as a travel mode and leisure pursuit leading to a lifelong active lifestyle culture.
	Town centre/Lido connections (yellow)	A Sustrans funded design process has developed an initial design for reprofiling the cycle/walkway from the Lido to South Road at the Kirk Street roundabout giving a better connection and more obvious route direction to the town centre. This design is being finalised prior to being shared publicly and the intention is to seek further grant funding which will require to be match funded to undertake the works connections from the Lido cycleway to the town centre at South road.	Chris Menzies	t.b.d.	The works would tie in the existing cycleway routes in a more clear way than at present, provide a safer route for cyclists and pedestrians by taking the route off a public road and help to delineate movement to the town centre in light of the closure of the previous harbour path following works to the Port.
	Buchan House cycle provision (yellow)	Plans for extension to Buchan House to include a significant number of cycle and e-bike facilities.	Property Service	£0.00	New cycle lockers; e-bike charging station; replaced E-vehicle charger

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	Collieburn cycle link (yellow)	Work is progressing on securing funding for a new cycle link through Collieburn Park to join up the existing cycle network. A Business Case and external funding application are being developed for Detailed Design. The aim is to submit to Sustrans for funding.	Eleanor Morris	t.b.d. (see 2.3)	
	Grampian Cycle Partnership (yellow)	The Grampian Cycle Partnership has been established with support from Nestrans. More information can be found at bit.ly/2TGO4ar – and will be being promoted across Aberdeenshire.	Nestrans	£0.00	New regional group representing cycling
	Signage (yellow)	Work was undertaken to refresh and update all the car parking direction signage at key gateways to the town centre and junctions, completed this year.	Stewart Ingram	£0.00	
3.8 Development of the Heritage Trail	Town Trail map (green)	Complete	Town Centre Project Officer	£0.00	Heritage Trail developed and Town Trail map leaflet produced, plus Town Trail panels (utilising £15k from EM Fisheries Fund) improving interest in the cultural and historical town centre.
	Phase 2 (yellow)	Phase 2 development, will reignite once other town centre priorities are under way.	TC Area Project Officer	TBA	The next stage will be a review of the project and options suggested for moving this project forward.
3.9 'Rediscover Peterhead Town Centre': Business Improvement District	Rediscover Peterhead Development Election (green)	Peterhead BID ballot process	Audrey Michie	£1,540	BID company formed Nov 2017, No. of Employees: 1.5 No. of volunteers:12 board of Directors
	Queen Street (green)	Access improvements to Queen Street	Audrey Michie	£3,202	Surface maintained to current road standards; Lighting improved; lane made more accessible for all. 1 Town centre initiative supported; 0.4 existing jobs safeguarded.

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	Seafood Festival (green)	Rediscover Peterhead Seafood Festival 2018	Heather Barclay	£3,000	Trial event undertaken; footfall - 3,500; number of visitors 595; businesses claimed 23-30% uplift with a few cafes claiming a 300% uplift; (not all businesses fully satisfied and their comments will feed into any future events). This pilot study led to a successful app for external funding to hold a larger 2019 event.
	Illumination (Green)	Christmas Illumination project aimed to increase interest in town centre during Christmas period.	Audrey Michie	£6,500	Footfall - 1,572; number of visitors 500; collaboration has been made with the Light Up group to expand Christmas events and celebrations over December.
	Gull Control 2018 (green)	Gull control in Rediscover Peterhead area	Heather Barclay	£6,400	2018: Nests removed 541; eggs removed 1168
	Keep Scotland Beautiful (green)	KSB report	Audrey Michie	£1,550	Suggestions of projects that are not statutory for Aberdeenshire Council to deliver were incorporated into the Rediscover Peterhead business plan.
	Gull control contd. (blue)	Gull Control for 2019 and 2020	Audrey Michie	£12,800	2019 Nests removed: 342; Eggs removed: 774
	Street Cleaning (blue)	Improve perception of Peterhead through additional cleansing works to the town centre	TC Project Officer	£25,000	Pavements and street furniture power washed in 2018 and 2019; chewing gum removed using specialist machine; gutter cleaning complete; Cleansing Team have purchased a machine to allow better cleaning of the pavements and allocated additional time.

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	CCTV (yellow)	Installation of CCTV in the town centre is planned for delivery in 2020	Audrey Michie	£79,000 (Town Centre Fund)	14 CCTV cameras are due to be installed to help reduce crime.
	Seafood Festival 2019 (yellow)	Plans for Rediscover Peterhead Seafood Festival 2019 are underway with external funding applications made to NEFLAG and Event Scotland	Suzanne Robertson (Nick Brown)	£0	The regeneration team will support the event with officer time on the day of the event.
3.10 Retail Plus 2 – developing the digital agenda	Phase 2 (green)	Second phase of Retail Plus to improve business resilience. This project is complete.	Town Centre Project	£0.00	No. of businesses supported:12 Total leverage: £15,522.57
	Phase 3 (yellow)	A third phase of digital support is being considered in partnership with Rediscover Peterhead. Consultation with businesses will begin early 2019 to ascertain what support is required.	Audrey Michie/TC Project Officer	£0.00	
3.11 Improving town centre environment	Gull Control 2017 (green)	Gull control 2017 (Council lead)	Town Centre Project Officer	£6,491.00	2017 : Nests removed: 156; Eggs removed: 307. Poster.
	Window Decals (yellow)	Commuity group Artventure are delivering a partnership project to improve appearance of empty shop units in partnership with match funding from Rediscover Peterhead. Artist brief sent; Sept: Deadline for submissions of interest; Oct: Notification of Artist: Nov: Draft submissions;Dec: Delivery of project	Steph Swales	£5,000	

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3.12 Data capture to encourage new business investment	Data capture (green)	Data Company contract and 8 footfall counters during 2017 and 2018	Audrey Michie	£6,888	
3.13 Apply Town Centre First principle	Town Centre First (TCF) (Green)	Public sector initiative to monitor impact of decisions taken through the Council on the town centres of Aberdeenshire. The Town Centre First Principle was launched in June 2017 and ambassadors nominated from each service. An Aldo training course was developed for relevant officers. Work is now underway to embed the Principle into all strategies, policies and area plans. The council has achieved a COSLA Silver award for this work.	Audrey Michie	£0.00	Policy approval at ISC 1 December 2016 ; Training Module Complete ; Guidance and Corporate Communication Strategy in place ; Launch through Committee Nov 2017 ; Plan in place by June 2018 for embedment of TCF into policies and strategies ; COSLA Silver Award was granted in November; Presentation given by CEX at Place Leadership Conf
3.14 Local Innovation Fund : Develop social and cultural events	Participatory Budgeting Phases 1 and 2 (green)	Two phases of 'Your Voice Your Choice' (YVYC) have taken place. All groups financed (by Health and Social Care fund, Regeneration Fund, and Community Planning Partnership) provided feedback to the Integrated Group Board. Visit by Chair of the IJB Board being set up Oct/Nov to come and see some of the projects and find out about the difference they have made.	Steph Swales/ Joanna Haggath	£49,000	Success in recruiting and maintaining volunteers; huge no. of vol hours; 12,000 votes cast and 10 community projects supported; presentation on PB funding in MACBI; match funding leverage from H&SC fund and CPP.
	Participatory Budgeting Phase 3 (yellow)	No budget has been identified to take forward a third YVYC event (ref 2.6); although investigations into funding options are currently being carried out.	Steph Swales/ Joanna Haggath	£0.00	
	Cultural Events (yellow)	Investigations currently underway regarding funding opportunities through Year of Coast.	Jacqueline Bennett/ Alison Brodie	£0.00	Adjusted proposal for 'Creative Peterhead' - sustained cultural programme of activity- has been submitted to SLT in Cultural Services. Briefing paper being made for sub-committee before we can move forward.

Total Budget Agreed to Date	£501,119.00
Total Budget	£485,000.00

Regeneration Project Output Codes

ID	Output								
	ECONOMY		PARTICIPATION		BUILT / ENVIRONMENT		VISITOR ECONOMY		SKILLS
E 01	No. of New jobs created*	P 01	No. of community projects / initiatives supported	B 01	No. of New or Improved Buildings	V 01	No. of New or enhanced Visitor activities supported	S 01	No. of Training Events held
E 02	No. of Existing jobs safeguarded*	P 02	No. of Community Groups supported - financial	B 02	No. of historically significant buildings improved	V 02	No. of New or enhanced Tourist facilities supported	S 02	No. of Training Places created
E 03	No. of Businesses Supported – financial (i.e. receiving grants)	P 03	No. of Community Groups supported - other	B 03	New or improved floor space (m ²)	V 03	No. of Marketing or promotional campaigns	S 03	No. of Participants supported with training*
E 04	No. of Businesses Supported - other	P 04	No. of New or Enhanced Community Facilities supported	B 04	New or enhanced retail units supported	V 04	No. of events	S 04	No. of Training Hours
E 05	No. of Enterprises sign-posted to other support	P 05	No. of Groups benefitting from Supported Facilities	B 05	Increase in footfall	V 05	No. of (additional) visitors	S 05	No. of Participants obtaining new or enhanced Qualifications
E 06	No. of New Enterprises started	P 06	No. of Users of Supported Facilities	B 06	No. of New houses built or brought back into use			S 06	No. of economically inactive participants supported with work-readiness skills*
E 07	Number of potential entrepreneurs supported to be enterprise-ready*	P 07	No. of Community Events held	B 07	No. of Premises supported with enhanced digital infrastructure			O 01	Other – please specify below
E 08	No. of Sectors supported / developed	P 08	No. of local Consultations held	B 08	No. of projects providing improved access to local green space or other natural amenity				
E 09	No. of New or enhanced networks developed (i.e. B2B networks)	P 09	Number of Participants (total)	B 09	Green or other amenity space provided / opened up (m ²)				
E 10	No. of Business participants in new networks or initiatives	P 10	No. of Young People engaged	B 10	No. of town centre improvement schemes supported				
E 11	No. of New products, processes or services enabled or supported	P 11	No. of Volunteers Engaged	B 11	Carbon Reduction – project to determine counting methodology				
		P 12	No. of Volunteer Hours	B 12	No. of Transport-related initiatives supported				
			Leverage / match - public £						
			Leverage / match – private £						